



April 2022 Board Meeting Minutes
Flagg Mineral Foundation
April 25, 2022

Attendees (4 Officers; 8 Trustees)

Officers and Chairs:

Les Presmyk [Chair & Trustee (T) through 2022] Bill Yedowitz (Vice Chairman, T24)
Steve Kaminski (Secretary, T23) Genie Howell (Treasurer T23)

Other Trustees:

Mike Shannon (T22),	Dr. Ray Grant (T22)	Jeff Johnson (T23)
Chris Whitney-Smith (T23)	John Tibbits (T24),	Paul Harter (T24)
Stan Celestian (T23)	Don Boushelle (T24)	Kelli Wakefield (T22)

Members and Guests: Marc Fleischer

Officers/Trustees not in attendance: Doug Lindsay (T22), Chuck Kominski (T22), Joseph Philpott, Jr. (T22), Dana Slaughter (T23), Phil Richardson (T24), Mike Williams (Webmaster, T22), Catie Sandoval (T23), No guests. Evan Jones (T24), Acting Dealer Chair – John Weide
Show Chairman: - Vacant

Meeting was called to order with a quorum at ~7:05 PM by Chairman Les Presmyk on the FMF Zoom Meeting ID: 665 521 6599.

I. COMMITTEE REPORTS.

- A. Treasurer Report – Genie Howell, Reported on Wells Fargo and Vanguard accounts. Deposits exceeded withdrawals.
- B. The March 28, 2022 Meeting Minutes provided with the announcement and link for this meeting were called for approval. Genie Howell moved that the minutes be accepted as submitted. Paul Harter seconded. The motion passed without question or opposition and no comments were made.
- C. Bill Y. Reported on purchase items from Mike Brown and Ronspees collections we are keeping one Moroccan fluorites, a Spanish fluorite, a Mexican (Charcas sp?) stacked calcite, a nice DT Graves Mountain rutile, an English fluorite from the Dona Maria mine, a pentagonite, and two more possible specimens, an obsidian with feldspar rough and cut from Barry Goldwater gunnery range in Maricopa, County; a large aragonite from



British Columbia, five quartz calcite pseudomorphs, plus one that Les is cleaning (if he can). So between 16 and 18 specimens have been added to the collection.

- D. Bill Y continued regarding minerals sales and donation at the symposium. We did a little over \$3K in sales at the April symposium. Ron Gibbs presented a micromount flaggite specimen to the FMF in a shadow box. Steve K suggested placing a photo of the flaggite specimen and putting it on the website.
- E. Les invited guest Marc Fleischer to discuss marketing plans for the Flagg Show. The following are points raised during this discussion.
1. Focus should include free opportunities for marketing, everyone should keep this in mind
 2. Approaching a high school or college thespian group to put on a skit to be included in a video package used for marketing is something to consider
 3. Hire a videographer 1 or 2 days (at minimum first day of show), \$600 to \$700 dollars to produce a news cast worthy video. This is what we need to do to control message, deliver a package to the press, and not rely on the press' availability if a big story breaks at a bad time.
 4. 50 years gold is a story within a story
 5. Paid social media budget should exceed print media budget
 6. E-blasting with Paul Harter's daughter Katie:
 7. Save the date by the end of June; then hit ground running in Sept/Oct
 8. Marc a boosted AD to facebook
 9. Suggested appealing to mommy bloggers: AZ Parenting, Raising AZ Kids; and Macaroni Kid, Catie may be tied into this group.
 10. Also tie into sports to draw the Dads and boys.
 11. Full bore blitz two weeks out including a paid AD, Republic or other weekend preview.
 12. We and Quartzite are the only admission-free shows.
 13. 50th Year banner should be in plan
 14. We need to arrange a high-end auction-like attraction, preferably sourced from the dealers
 15. Arrange for a \$10 or \$20 advertising surcharge to dealers
 16. High resolution jpg photos are a necessity for the marketing effort.
 17. Reach out to San Diego Society and Fallbrook to attract them to
 18. Bill Y suggested a preapproved amount to provide spending.
 19. Marc suggested that we not go past August without holding our next meeting.
 20. Marc needs to work on press release and get it to FMF board for review.
 21. Les offers that we will reinstitute a show committee
 22. John Tibbits asked if we could spark assistance from mining companies
 23. Could we interest mining companies to sponsor or have an outreach booth.
 24. Chris Whitney-Smith brought up show poster



25. And save the dates to the dealers.
26. Can we attract museums
27. We can approach the California region of the AFMS
28. Don to start on developing the show poster.
29. Bill Y said it is imperative that we get help to John Weide at the Show, send request to general membership

Budget for Marketing Effort: expected to be around \$1,500. None in the next couple of months, other than a save the date, maybe around \$500 for the purposes of a save-the-date push.

John Tibbits moved that an amount of \$500 be approved and provided to Marc Fleischer for the purpose of the save-the-date and related Flagg Show marketing efforts. Motion seconded by Bill Yedowitz. Motion passed unopposed.

F. Symposium April 2022

1. It was a great list of presenters
2. One person suggested that we find another venue, Les offered this as a topic. The topic did not produce comment or seem to garner significant interest,
3. Feedback overwhelmingly supported the event being held at the Phoenix UA Mining, Mineral and Natural History Education Museum (UAMMNREM).
4. Steve K said we need to resolve the wifi situation. Antenna to pick up signal from the ADOA building may be a serviceable option.
5. Comments regarding time of year, included that earlier into March conflicts with spring training and later crowds Easter Weekend, Schedule in future should follow spring training and avoid Easter.

G. Hybrid meetings were not discussed. FMF is interested in pursuing hybrid meetings for at least the General FMF Meeting.

H. Newsletter: this position is vacant, no representative present; no report was submitted.

I. UArizona Alfie Norville Gem & Mineral Museum (UAANGMM) – The museum has established a search committee to replace Eric Fritz who will be leaving his position in mid-May. Exhibits are being cycled.

J. Pinal Geology and Mineral Museum (PGMM) – Ray Grant, presented the museum is open W, Th, Fri, and Sat. 10 A.M. to 3 P.M. In June, July and Aug. it will be open Fridays only 10 til 3.

K. Phoenix UArizona Mining, Mineral and Natural Resources Education Museum (UAMMNREM) – No update.



- L. The Flandreau Museum – No update.
- M. Globe/Miami Bullion Plaza Museum (BPM) No update.
- N. Website Status – no report provided.
- O. Membership report 66 current members.
- P. Old Business – No old business was discussed.
 - 1. Possibly hosting American Federation of Mineral Societies convention in ~5 years.
- Q. New Business –
 - 1. D&O insurance is being re-established and in the application process
 - 2. Non-profit status lapsed March 22. This is being re-established, Paul H is leading the effort. Paul said that applying for retroactive reinstatement. Hoping to file by 15th of May
 - 3. Ray Grant asked if FMF would consider giving his museum the last Flagg Wall Case.

Paul Harter moved that the last Flagg case be donated as a long-term loan to Ray's Pinal Museum, seconded by Chris Whitney-Smith

Genie strongly supported this being a loan as the FMF has decided several times that the FMF save at least one of these cases. Chris WS added that those cases were well crafted and the lighting makes them fantastic. The motion passed unopposed.

Les adjourned the meeting at ~7:58 P.M.

Steve Kaminski, FMF Secretary

P.S. Note the October 24, 2021 Flagg Show task planning bullet list prepared by Les Presmyk was attached to the October 25, 2021 FMF Meeting Minutes.

I.